

**California Bus Association  
47th Annual Convention & Trade Show  
"Moving Forward"**

**October 24-26, 2021  
Henderson, NV  
Westin Lake Las Vegas Resort & Spa**



**Schedule of Events**

**Sunday, October 24, 2021**

Registration 9:00 a.m. to 5:30 p.m.  
FAM Tour 9:00 a.m. to 3:00 p.m.  
Golf Tournament 11:00 a.m. to 5:00 p.m.  
Opening Reception 5:30 p.m. to 7:00 p.m.  
Open Evening after 7:00 p.m.

**Monday, October 25, 2021**

Registration 7:00 a.m. to 5:00 p.m.  
Breakfast 8:00 a.m. to 8:45 a.m.  
Keynote Speaker 9:00 a.m. to 10:00 a.m.  
General Sessions 10:15 a.m. to 12:00 p.m.  
Lunch with Speaker 12:00 p.m. to 1:00 p.m.  
Coach Display 12:00 p.m. to 2:30 p.m.  
General Sessions 3:15 p.m. to 4:15 p.m.  
Departure for Monday Night Madness 5:30 p.m. to 5:45 p.m.  
Monday Night Madness 5:30 p.m. to 9:00 p.m. (ish)

**Coach Display**

Monday, October 25, 2021

Set-up time and coach detailing may occur at any time between the hours 8:00 a.m. Sunday morning 11:30 a.m. Monday morning on the north parking lot.

**Coach Display Space is Limited. Please Register Early.**

**Coach Exhibit Space**

Exhibitors who display a coach also must display a booth in the trade show. Please note that exhibitors sponsoring at a level of \$1,500 or more will receive a booth at no additional charge.

Exhibitor is responsible for moving, parking, and attending to its vehicles prior to, during, and after the event. Exhibitor will retain responsibility for any damage to its vehicles and / or injury to others that results from its vehicle being on display, and holds harmless the California Bus Association, its Board of Directors, and its management from any and all liability or losses that may occur.

Only companies who have registered to display coaches will be permitted to exhibit vehicles anywhere on the property or in surrounding areas.

All coaches must display a sign in the vehicle window that includes the name and cell phone number for the on-site person who is able to move the coach if needed. Sign templates will be available at the CBA registration desk.

**Tuesday, October 26, 2021**

Exhibitor Set-up 8:00 a.m. to 12:00 p.m. in the Baraka Ballroom.  
Breakfast (with speaker) 7:00 a.m. to 8:00 a.m.  
BISC 8:00 a.m. to 12:00 p.m.  
Lunch & Networking 12:00 p.m. to 1:15 p.m.  
Vendor Exhibit 1:15 p.m. to 3:45 p.m.  
Exhibitor Feedback 3:45 p.m. to 4:15 p.m.  
Non-Member Breakout and Reception 4:15 p.m. to 5:00 p.m.  
Cocktail Reception 6:00 p.m. to 7:00 p.m.  
Awards Banquet and Gala Dinner 7:00 p.m. to 11:00 p.m.

**Wednesday, October 27, 2021**

CBA Board Meeting